

Driftless Art Collective
Annual Report and Forecast
Author: Sarah Frydenlund
Date: 19 Feb 2014

Annual Meeting

**Records of the 2013 Annual Meeting were not located prior to the 2014 Annual Meeting.*

See [bylaws](#).

- A. Voting on Bylaws with any revisions made by the Board since last Annual Meeting.
 - Notes on the Bylaws:
 - We have created revisions to the Bylaws which we feel will allow the organization to continue in a similar structure, though going forward, the ongoing Board members feel a need to begin reevaluation of the organization (with Bylaw changes to follow) immediately at the start of our next fiscal year, 1 March 2014.
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 - Changes to the bylaws include (but are not limited to):
 - I. Revision to coverage area, from Driftless Region of Wisconsin, Iowa, Minnesota to Northeast Iowa Driftless Region
Key reasons for change: This smaller region compliments 1) size organization is capable of serving 2) needs warrant work (other areas are served by more developed organizations)
 - II. Reduction in number of required officers from 5 to 3, required officers being
Key reasons for change: Chair/President, Treasurer, Secretary. Historian and Vice President are non-essential. This reduction in titles limits the need for the documentation of the organization to be spread over multiple individuals, it also allows the Board to function as a more compact unit, by reducing by 2 the minimum capacity of the serving Board.
- III. Revision of D.Art.Co. to Dartco
 - Key reasons for change: Easier to use in common writing, correspondence, can serve as an acronym.
- B. Nominations from the floor for new members to the Board
- C. Voting by verbal signification by full membership
- D. Reading and review of Annual Report
- E. Opportunity for questions and discussion on Annual Report.

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The Organization

Driftless Art Collective is a board run, not-for-profit membership organization created to benefit the communities of Northeast Iowa through actions and relationships which contribute to the arts and culture industry.

Mission

The mission of Driftless Art Collective is to empower our community to network and foster partnerships, so together we can create stronger art-related events, cultural activities and educational opportunities.

From the Board

Driftless Art Collective considered the 2013-14 as an internal development year. Discussions on the function, purpose and goals of the organization were constant and difficult. We did agree on most points but one, Driftless Art Collective is important.

At one stage, it was obvious that if the organization did not have 'anything to show for it' by the Annual Meeting, that it would not matter as long as we had a better understanding of why we were so compelled to recognize the importance of an organization such as Dartco. If we could understand our role in the community, not just as an organization, but for all individuals participating and supporting our existence.

Our question is demonstrative of the situation in which we found our organization. The following report is the result of the conversations of the Board, study of local, regional and national research on the problems facing the arts, creative and cultural industry we live in and make it our mission to serve.

This is what we have to show for it.

Sarah Frydenlund
President, 2013-14

Driftless Art Collective 2013-14 Board

President/Acting President, Sarah Frydenlund

Vice President, Aryn Henning Nichols

Secretary, Jenna Sicuranza

Treasurer, Laura Olson

Historian, Emily Kurash

Lauren Bonney

Laurie Walters

Rachelle Reis Branum

Parker Deen

Financial Report

1 March 2013 - 19 Feb 2014

INCOME

Fiscal Sponsorship from Arthaus 701.34

Fiscal Sponsorship from OFF 89.23 *Not final 2013-14 contributions

Fiscal Sponsorship from Water St Music 18.68 *Not final 2013-14 contributions

Memberships 120

Grants -00

Donations -00

929.25

EXPENSES

Website (200.00)

Supplies (282.14)

Advertising/Promo/Sponsorships (465.00)

Education (105.20)

Insurance -00

Dues and Subscriptions (149.00)

-1,052.34

BALANCE 4 Feb 2014

Checkbook Balance 3,744.31 on 4 Feb 2014

Money Market Account 5,400.70 on 31 Dec 2013

Paypal Balance 644.77 on 4 Feb 2014

9789.78

Notes on Financial Report

In this development year, the Board has explored many options for the future health of this organisation in the community. Financials planning and fundraising will be crucial to any plan or goal selected by the organization and its membership.

A truer reading of the above reports lies in the forecast where we have outlined our ideas for the longevity of this group.

Fiscal Sponsorship Projects of Driftless Art Collective

ArtHaus www.arthausdecorah.org Co-Directors Kristen Underwood and Lea Donhowe Lovelace

ArtHaus is downtown Decorah's home for the visual, performing, and literary arts, offering creative programs for all ages. Kristen Underwood and Lea Donhowe Lovelace opened ArtHaus in the fall of 2008 to provide a bright and beautiful venue for quality art education and experiences. Now in two locations, ArtHaus (508 W. Water St.) and ArtHaus Studio (516 W. Water St.), they offer professional instruction in the arts to students of all ages. ArtHaus also hosts free and low-cost events throughout the year such as poetry slams, gallery openings, art fairs, theatre, dance, and live music.

Oneota Film Festival (OFF)

www.oneotafilmfestival.com 2013-14 Director, Erika Kambs

Oneota Film Festival (OFF) is an annual event that takes place in Decorah, Iowa. OFF was launched in 2010 by a dedicated group including representatives of host Luther College, the Decorah Public Library, and local film enthusiasts. In January, filmmakers and the community come together for a weekend of viewing new, nationally recognized films and selected local/regional submissions. The event presents a range of films focusing on adventure, eco travel, education, the environment, food/agriculture and social justice.

Water Street Music Series (WSMS)

www.wsmsdecorah.org Co-Directors: Katherine Haller and Rachel Woolsey

Now in its second year, the Water Street Music Series hosts a season of six concerts that range from folk to classical to jazz and the many sounds between. It celebrates the vibrant artistic talent of Decorah and brings students, Luther faculty, and community artists on stage together for performances that tip the scales of music tradition. Beethoven shows up at T-Bocks, Foot-Notes on the Trout Run Trail, and a salon concert takes place in the neighbor's living room. Musical, theatrical, and visual arts collide, and audiences fall in love with a whole new way to experience great music.

2013 - 14 Member & Community Services

Events:

'Talk Creative' Workshop and Networking Event
"Creating a website with Driftless Design"

Exhibitions

Locations: Decorah Public Library, Spectrum Network and Chamber of Commerce

Artists: Robby Scott, Zoe Klosterboer, Mark Whelan, Decorah High School Art Club, Sarah Frydenlund and Tom Sheppard

Forecast

Driftless Art Collective has options. This is positive, but the organisation recognizes that it is very much at a point of decision making. Where plans for a long term investment into a project or series of projects is essential for short term decision making to be productive, time and cost effective for membership to grow and thrive.

We believe our mission is good. It is important and is necessary.

The past year the board has acted as internal consultants in considering several viable structural and planning options for long term organizational health. At present, our top options are briefly outlined here.